



# California Transportation Commission

## Transportation Technology Policy Forum

Thursday, August 3, 2017

9:00 AM – 3:30 PM

Stanley Mosk Library and Courts Building, Room 500

914 Capitol Mall, Sacramento, CA 95814

### Background and Forum Logistics

There is much discussion about the dramatic and continuous impacts of technology on the transportation sector, from automated vehicles to cleaner freight transport. The California Transportation Commission is hosting this forum to spotlight the statewide policy implications of innovative transportation technology and services through a legislative perspective. The forum will discuss some of the potential issues resulting from widespread implementation of transportation-related technological changes and what policy changes the Legislature may want to contemplate in the coming years to address those issues.

**PLEASE NOTE:** Due to limited seating, individuals interested in attending the forum must register in advance. To register for the event, please email [ericka.butler@dot.ca.gov](mailto:ericka.butler@dot.ca.gov). Registrations at the door will not be accepted.

The event will also be webcast live from 9:00 AM to 3:30 PM on August 3<sup>rd</sup>. Individuals unable to attend in person are encouraged to listen to the forum via the live webcast at: <http://ctc.dot.ca.gov/webcast>

During the forum, questions from online participants for each panel may be submitted to the Commission at the following email: [ctc@dot.ca.gov](mailto:ctc@dot.ca.gov)

### AGENDA

<b>9:00 am – 9:30 am</b>	<b>Welcome</b>	<b>Susan Bransen</b> Executive Director California Transportation Commission
		<b>Commissioners</b> California Transportation Commission
<b>9:30 am – 10:25 am</b>	<b>Panel 1: Transportation Technology - Pros and Cons</b>	Moderator: <b>Curtis Vandermolen</b> California Transportation Commission
	Broad overview of the pros and cons of transportation technology and services that will drive future policy discussions.	<b>Tony Seba</b> RethinkX
		<b>Marzia Zafar</b> Director Policy & Planning Division California Public Utilities Commission

10:25 am – 11:20 am	<b>Panel 2: Community Impacts of Transportation Technology</b>	<p>Moderator: <b>Eric Thronson</b> California Transportation Commission</p> <p><b>Michael Ford</b> Parking &amp; Mobility Programs Manager City of Oakland</p> <p><b>Eric Seilo</b> Air &amp; Climate Regulatory Affairs Southern California Edison</p>
	<p>This panel explores the impacts of transportation technology and services on various communities, as well as possible policy solutions.</p>	
11:20 am – 12:30 pm	<b>Panel 3: Supporting Transportation Innovations - Keeping California Competitive</b>	<p>Moderator: <b>Kristina Assouri</b> California Transportation Commission</p> <p><b>Randy Iwasaki</b> Executive Director Contra Costa Transportation Authority</p> <p><b>Aravind Kailas</b> Senior Principal Technology Planner Volvo Group North America</p> <p><b>Quin Garcia</b> Managing Director Autotech Ventures</p>
	<p>States are actively competing for innovators of transportation technology. What actions should California undertake to remain competitive? Are policy solutions and demonstration programs needed?</p>	
12:30 pm – 1:30 pm	<b>Lunch Break (on your own)</b>	
1:30 pm – 2:10 pm	<b>Panel 4: Transportation Technology and Services- Social and Environmental Impacts</b>	<p>Moderator: <b>Mitch Weiss</b> California Transportation Commission</p> <p><b>Susan Shaheen</b> Co-Director Transportation Sustainability Research Center UC Berkeley</p>
	<p>This presentation discusses the social and environmental impacts of a range of innovative transportation technologies in the short to medium-term, and the role of public policy.</p>	
2:10 pm – 3:05 pm	<b>Panel 5: Transitioning our Existing Transportation System</b>	<p>Moderator: <b>Garth Hopkins</b> California Transportation Commission</p> <p><b>Jennifer Cohen</b> Director, Government Affairs City of Los Angeles Department of Transportation</p> <p><b>Martin Mantalvanos, CEO</b> RSM Technologies Inc.</p>
	<p>How does California transition its existing transportation system to accommodate new technologies? Are existing policies hampering deployment? Are new policies necessary?</p>	
3:05 pm – 3:30 pm	<b>Feedback, Next Steps, and Conclusion</b>	<p><b>Susan Bransen</b> Executive Director California Transportation Commission</p>

## Transportation Technology Policy Forum Materials

The following links are to information which may be discussed or referred to at the Commission's Transportation Technology Policy Forum.

- UC Berkeley White Paper: Shared Mobility Definitions, Industry Developments and Early Understanding:  
[http://innovativemobility.org/wp-content/uploads/2015/11/SharedMobility\\_WhitePaper\\_FINAL.pdf](http://innovativemobility.org/wp-content/uploads/2015/11/SharedMobility_WhitePaper_FINAL.pdf)
- FHWA Report: Shared Mobility, Current Practices and Guiding Principles:  
<https://ops.fhwa.dot.gov/publications/fhwahop16022/fhwahop16022.pdf>
- American Planning Association: Planning for Shared Mobility:  
<https://www.planning.org/publications/report/9107556/>
- UC Berkeley: Ridesourcing's Impact and Role in Urban Transportation:  
<https://www.accessmagazine.org/spring-2017/ridesourcings-impact-and-role-in-urban-transportation/>
- LADOT's Urban Mobility Report:  
<http://www.urbanmobilityla.com/strategy/>
- Rethinking Transportation:  
<https://www.rethinkx.com/transportation>

### Speaker Bios

*Coming soon.*