



PUBLIC WORKS DEPARTMENT

WESTSIDE BIKE BOULEVARD AND BICYCLE MASTER PLAN (BMP) PUBLIC OUTREACH

CTC Meeting, December 7, 2016

BMP Council Direction in 2014:

1. Ensure that all residents, not just bicyclists, participate in plan
2. Seek community consensus

Staff implementation of direction:

1. Public outreach consultant chosen
2. Develop an outreach and media strategy
3. Include diverse stakeholders and meeting types (Summits, Stakeholders, Surveys)

July 2014 BMP Objectives:

1. Identify bike network deficiencies and analyze bike collision record.
- 2. Gauge the community's commitment to bicycling now and in the future.**
3. Increase awareness of traffic rules and promote mutual respect between users.
4. Propose an updated Bike Master plan that reflects the community's input.

Methods of Successful Engagement

Multiple methods included:

- on-line survey,
- intercept surveys,
- an interactive website,
- bilingual community outreach,
- neighborhood summits,
- and organizational “roadshows.”
- Community requested meetings

High Public participation:

- 1,490 individuals took survey,
- 190 participants during the Citywide neighborhood summits,
- 10 organizations held roadshows,
- 400 comments on the interactive on-line mapping tool on the project website.

Survey/Summit Results and Westside options

- Chino Street/San Andres Street - one-way couplets with bike lanes between Mission and Carrillo Streets
- To maximize on-street parking, the Chino Bike Boulevard was proposed by the community close the Westside Gap.

Concluding Thoughts

- Public Engagement was a top priority
- Strong attention to disadvantaged communities, the City's first-ever Spanish held meetings w English translation
- Multiple projects, including the Westside, were reshaped by the community

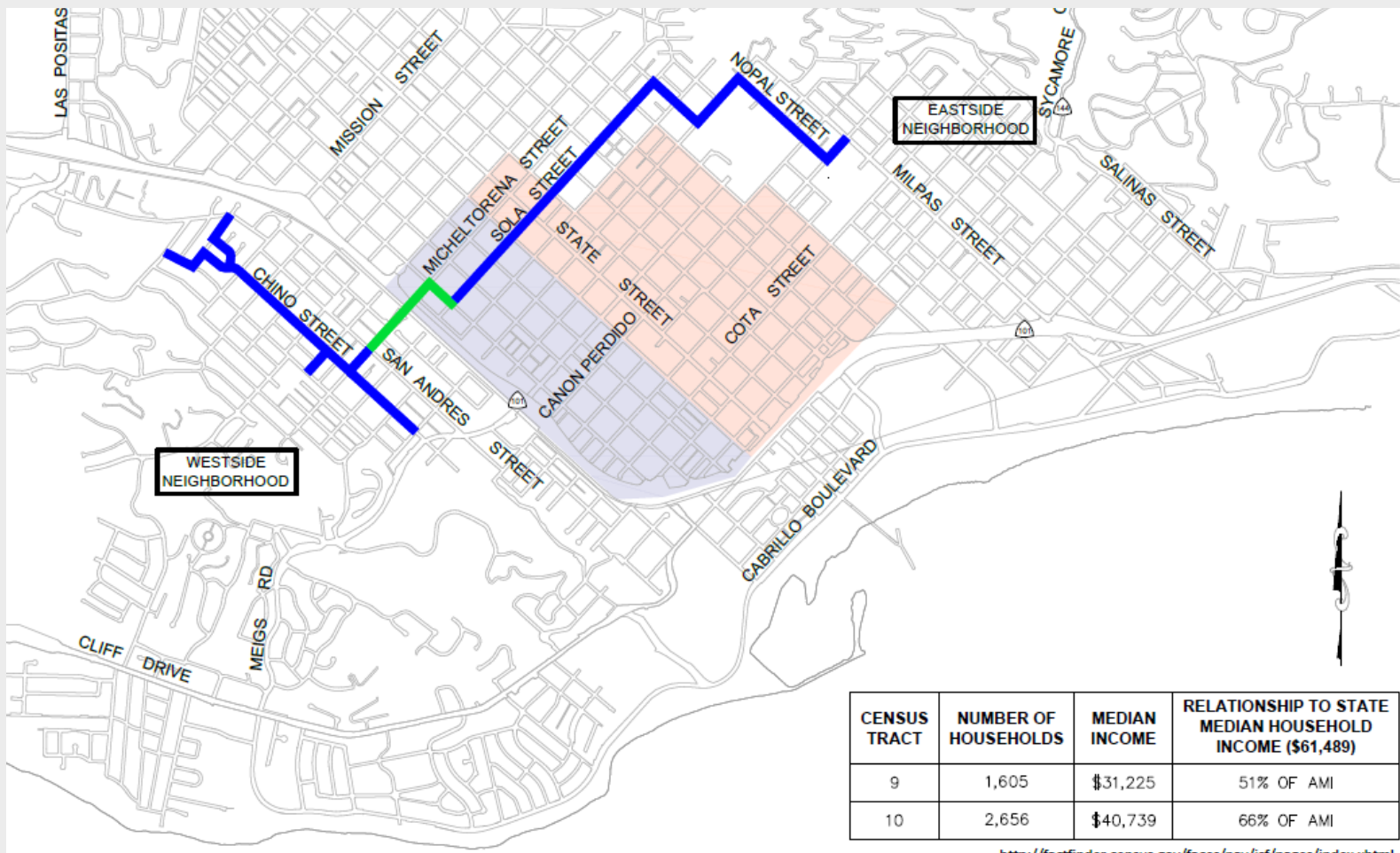


VICINITY MAP
NTS

PROJECT MAP
SCALE: 1" = 3000'

- PROJECT LIMITS
- CITY LIMITS
- SCHOOL





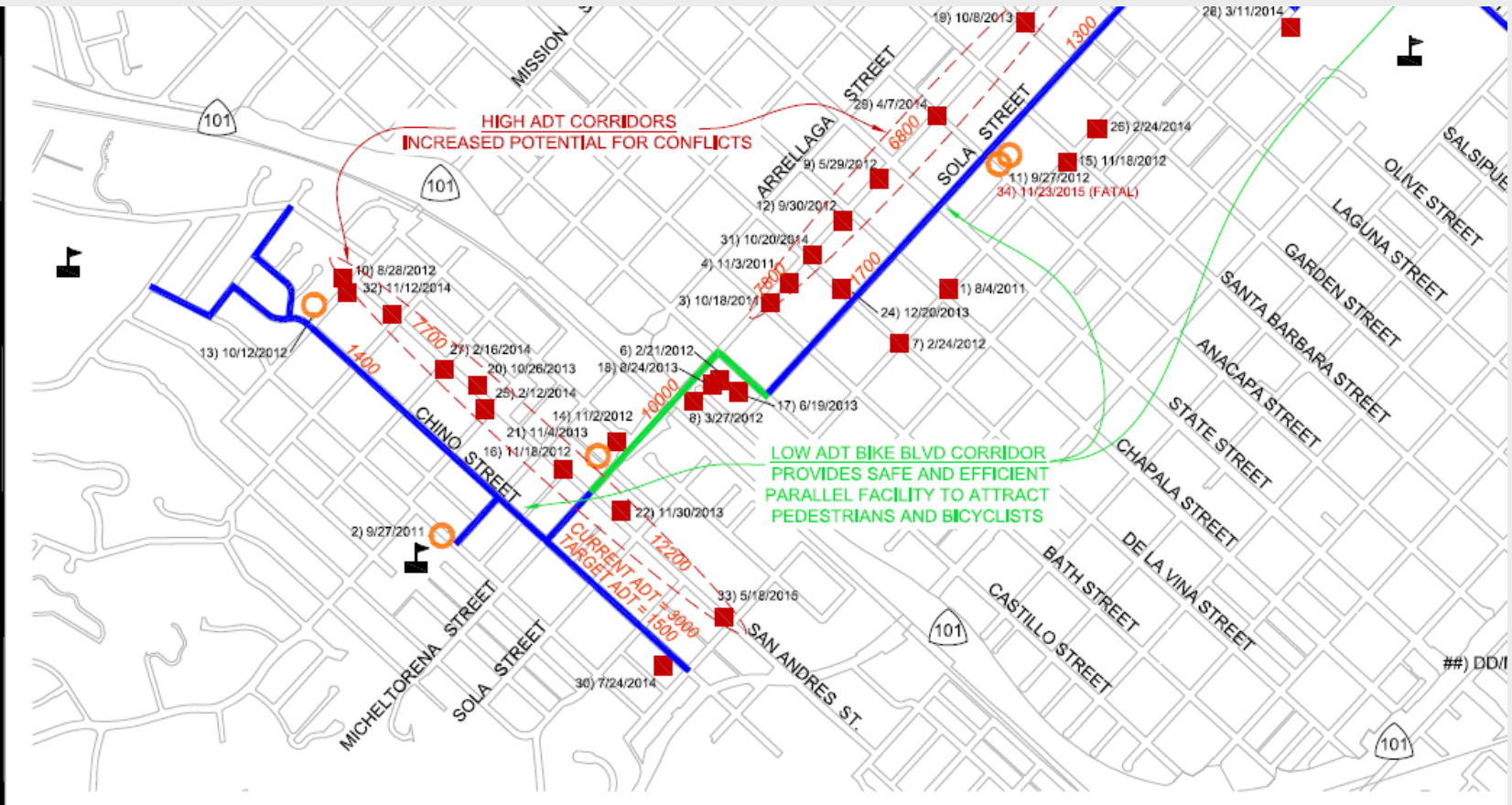
CENSUS TRACT	NUMBER OF HOUSEHOLDS	MEDIAN INCOME	RELATIONSHIP TO STATE MEDIAN HOUSEHOLD INCOME (\$61,489)
9	1,605	\$31,225	51% OF AMI
10	2,656	\$40,739	66% OF AMI

<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

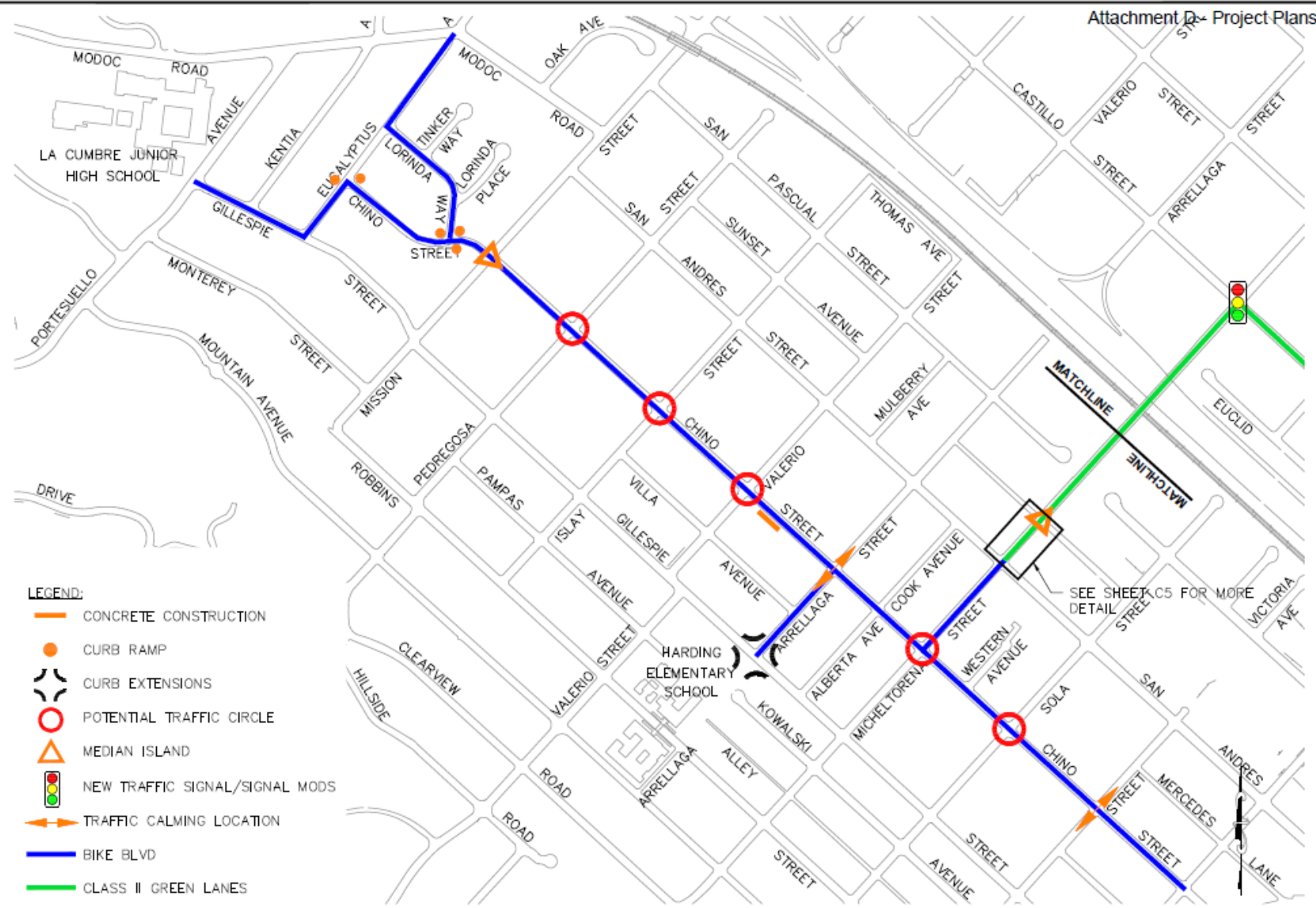
CITY OF SANTA BARBARA
WESTSIDE BIKE BOULEVARD GAP CLOSURE
 DISADVANTAGED COMMUNITIES MAP

DATE 5/17/2016
 DRAWN AG
 BID NO. XXXX
 SCALE 1"=2000'
 SHEET 1 OF 3

H: \Group Folders\ENGR\Streets Design\Grant Applications\2016 ATP\Mich_Sola_Bike_Blv\Exhibits\Westside_Census_Tract.dwg; 6/6/2016 3:



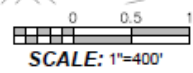
CITY OF SANTA BARBARA WESTSIDE BIKE BOULEVARD GAP CLOSURE COLLISION MAP




- LEGEND:**
- CONCRETE CONSTRUCTION
 - CURB RAMP
 - CURB EXTENSIONS
 - POTENTIAL TRAFFIC CIRCLE
 - MEDIAN ISLAND
 - NEW TRAFFIC SIGNAL/SIGNAL MODS
 - TRAFFIC CALMING LOCATION
 - BIKE BLVD
 - CLASS II GREEN LANES

NOTE:
1. SEE SHEET D1 FOR STANDARD DETAILS

SITE PLAN





PUBLIC WORKS PROJECT
DRAWING SHEET

DATE	DESCRIPTION	BY	CHECKED

30% DRAFT

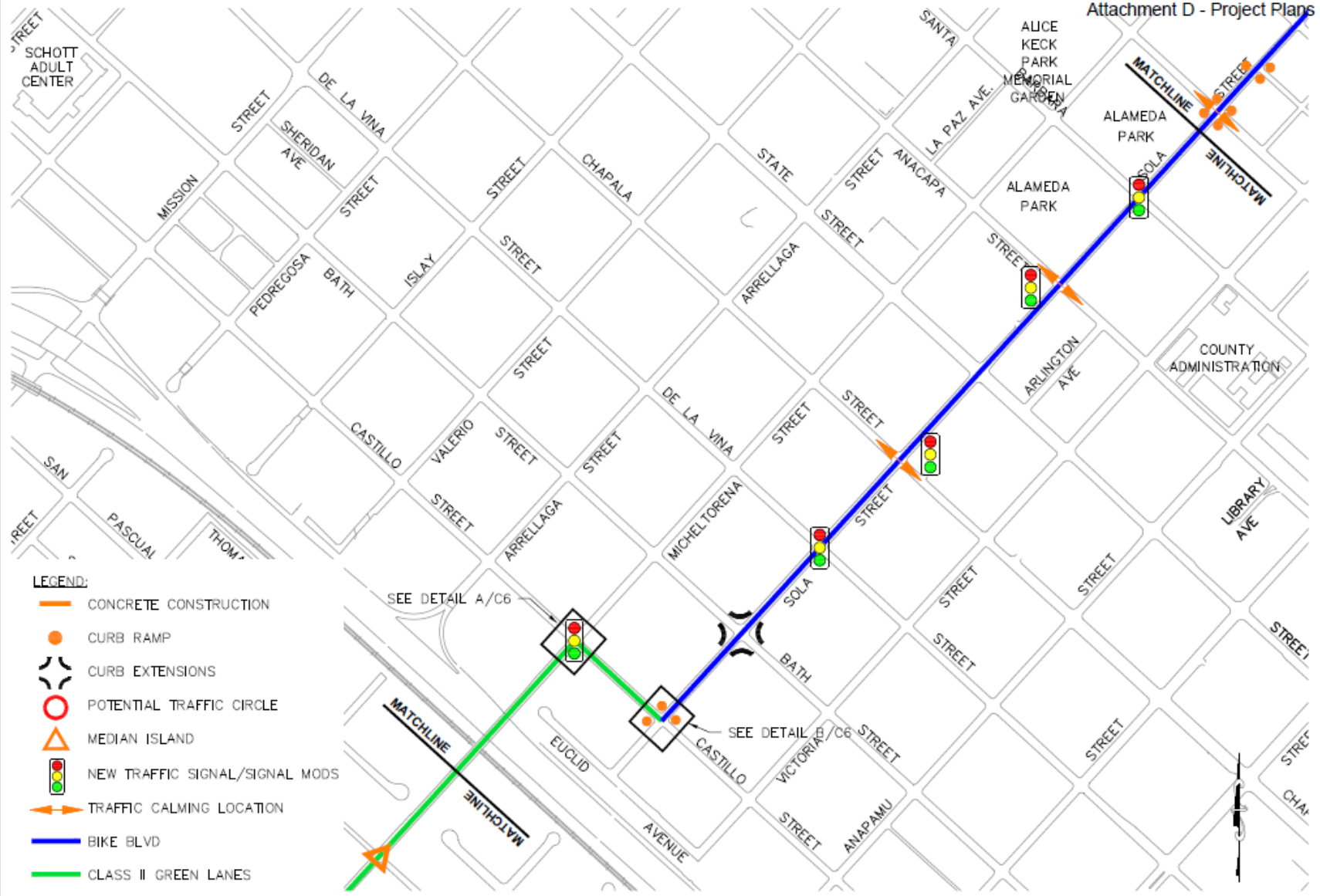
DATE: 08/14/2018

WESTSIDE BIKE BOULEVARD GAP CLOSURE
CHINO STREET
SITE PLAN

2016-XXXX
N/A 1 C1
C-1-XXXX
HT 2 of 7



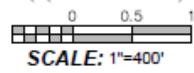
Attachment D - Project Plans



- LEGEND:**
- CONCRETE CONSTRUCTION
 - CURB RAMP
 - CURB EXTENSIONS
 - POTENTIAL TRAFFIC CIRCLE
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NOTE:
1. SEE SHEET D1 FOR STANDARD DETAILS

SITE PLAN



PROJECT NO.	2016-XXXX
DATE	08/2016
DESIGNER	CHEBEL
SCALE	30% DRAFT
DATE	08/2016

WESTSIDE BIKE BOULEVARD GAP CLOSURE
SOLA STREET
CASTILLO TO GARDEN

2016-XXXX	08/2016
N/A	C2
C-1-XXXX	08/2016
HT 3	of 7



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Questions?