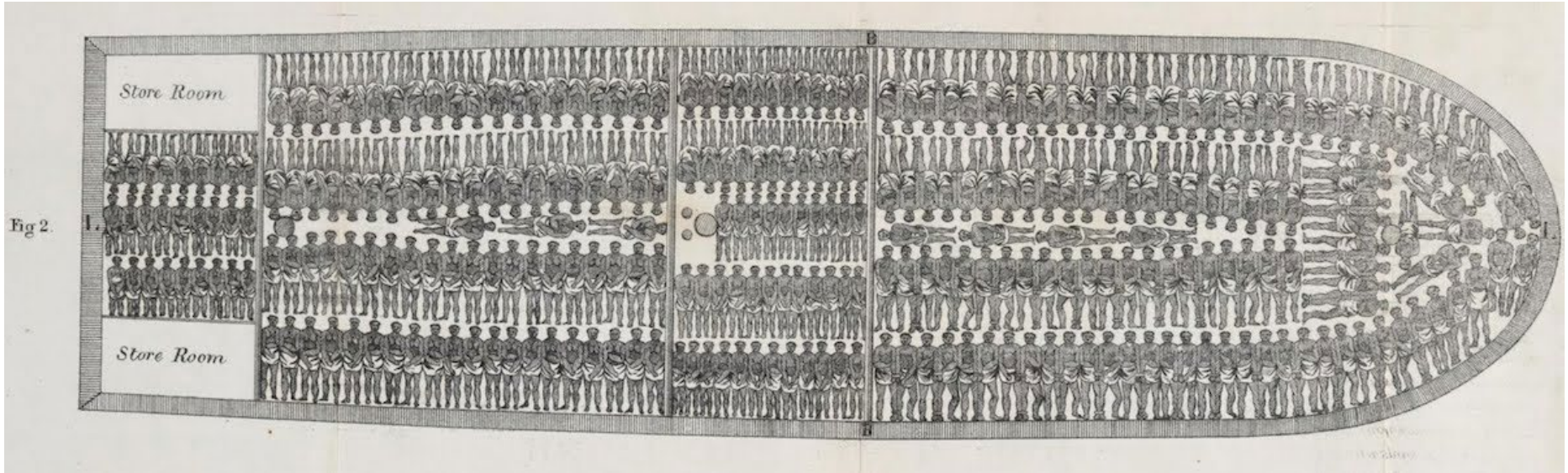


CTC/CARB/HCD Joint Meeting

April 8th, 2021
Terea Macomber
Access Clean CA, Project Director





slavevoyages.org

Approximately 350 Years
20,528 Voyages
10 million people

2021 marks the 402nd year that African men, women and children were first brought to this country as non-humans. Captured people began their journey sometimes walking as far as 300 miles to the coast before boarding a ship for their 5000 mile journey across the Atlantic to the US.

'Clean' mobility in the form of sail ships transported 10-12 million African people, as non-humans, over the course of 300 years. I start my presentations with this history no matter the audience because it is important for me as a Black woman to share that me and my ancestors have an intimate connection with clean mobility and that transportation equity is not a choice for me or our communities. As I lead the development of Access Clean CA, I embody equity in every aspect of my decision making as I surface how we can leverage this inflection point of transitioning into clean transportation to also recognize how we can make mobility and movement safe and inclusive for all by recognizing history like this.

Presentation Overview

Project Overview

Community Perspectives

Path Forward

Questions

Access Clean California Pilot Project

Three-year pilot to create easy and comprehensive access to California's transportation equity and related clean energy programs:

- Electric vehicle (EV) incentives
- Charging infrastructure
- Transit vouchers
- Shared mobility
- Solar



SB350 Barriers Studies

	Part A - CEC Clean energy access	Part B - CARB Clean transportation access
Common Barriers	<ul style="list-style-type: none"> ● Structural (e.g. housing type & ownership status, access to capital) ● Insufficient outreach ● Insecure/inadequate program funding ● Siloed programs 	<ul style="list-style-type: none"> ● Community/physical (e.g. infrastructure, safety, etc.) ● Lack of awareness ● Affordability ● Limited program funding & lack of long-term investment
Common Rec'ds	<ul style="list-style-type: none"> -One-stop-shops for programs -Collaboration with trusted community-based organizations for outreach 	<ul style="list-style-type: none"> -One-stop-shops for programs -Comprehensive outreach plan

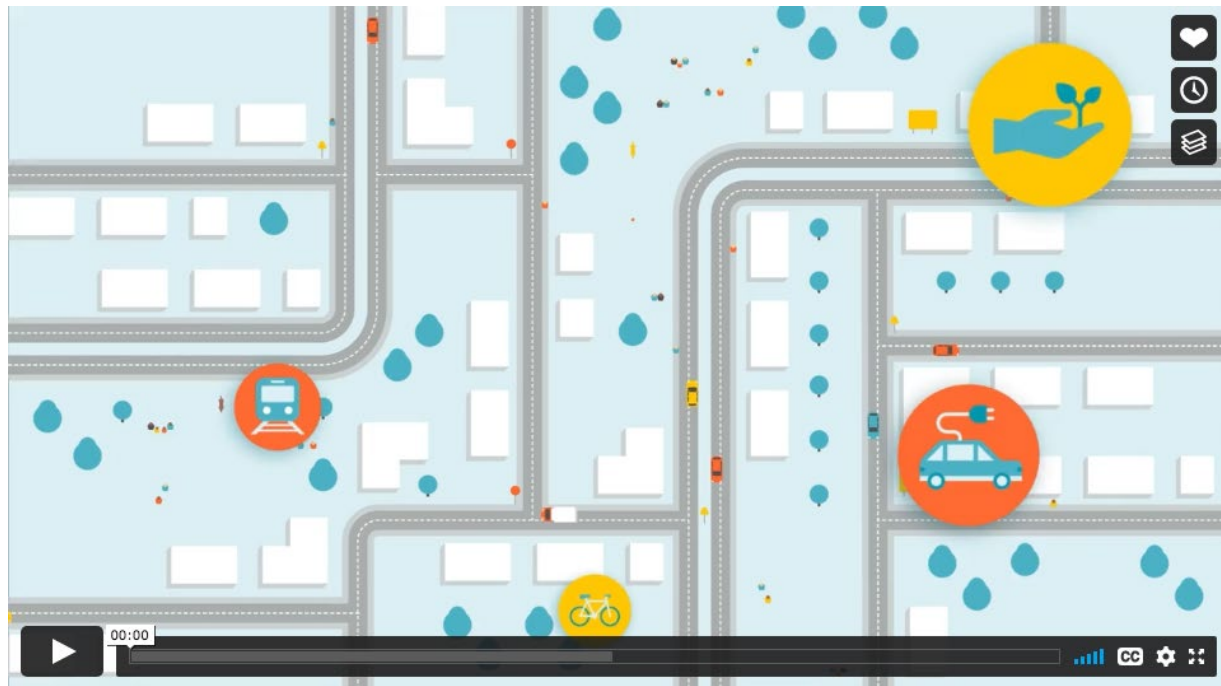
Key pilot strategies



1. Streamlined, user-centered application process



1. Coordinated outreach for equity programs



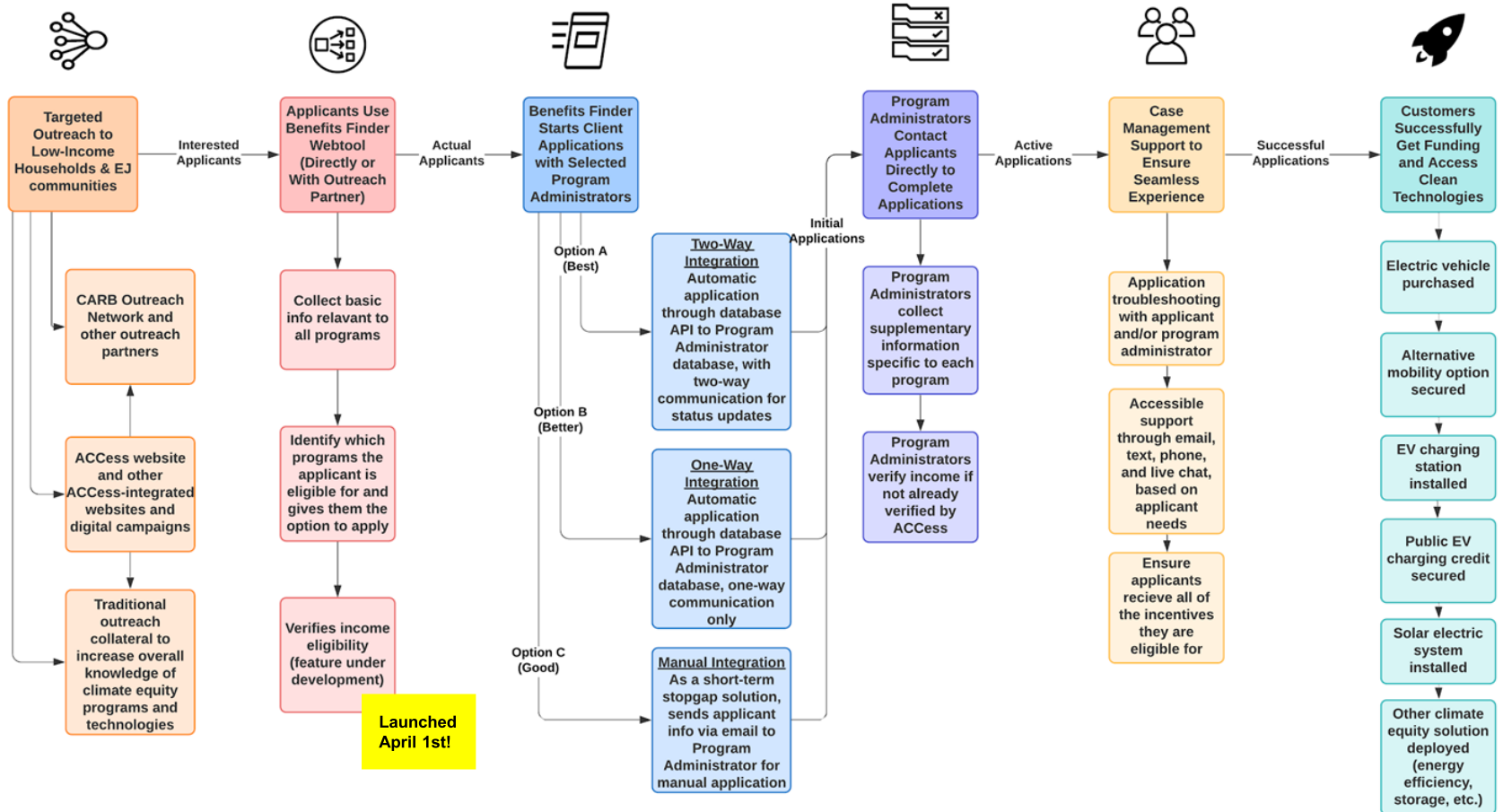
Streamlined User-Centered Application Process

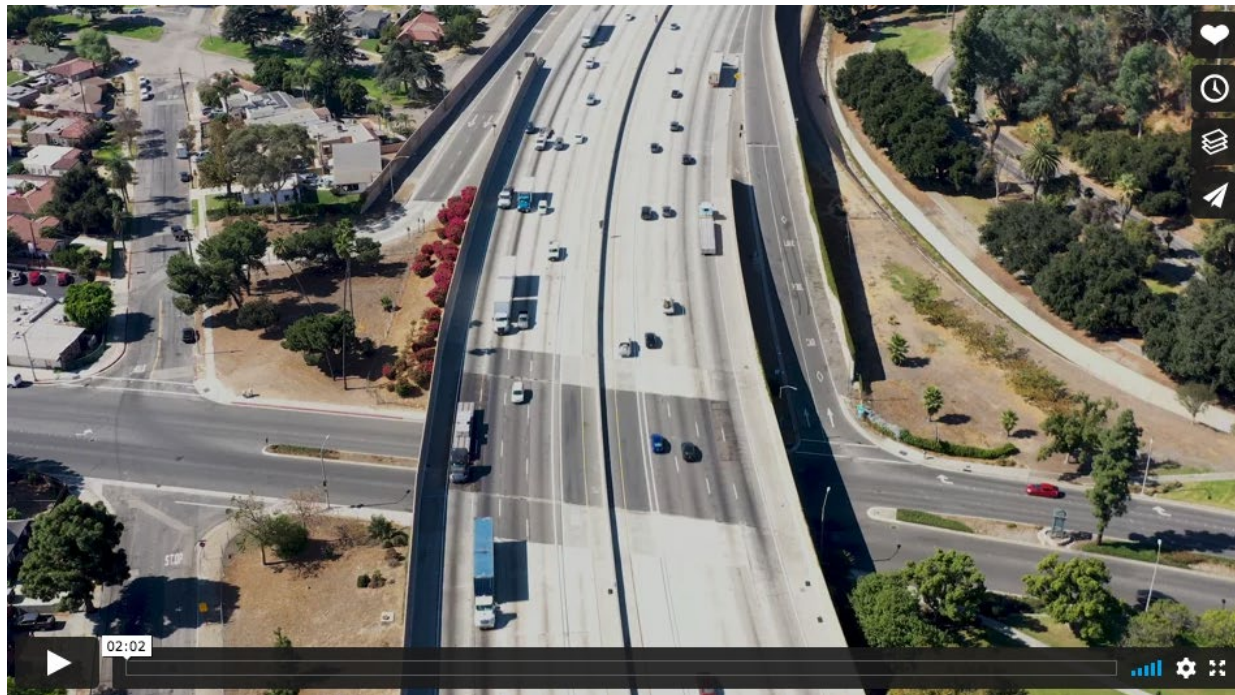
Integrated incentives for the pilot phase

Regional	Statewide
<p>Clean Cars 4 All</p> <ul style="list-style-type: none">● Bay Area (Clean Cars for All)● San Joaquin Valley (Drive Clean)● South Coast (Replace your Ride)● Sacramento (Clean Cars 4 All) <p>Driving Clean Assistance program (Greater Bay Area)</p> <p>Shared mobility programs</p> <ul style="list-style-type: none">● Los Angeles (BlueLA)● Sacramento (Our Community CarShare)	<ul style="list-style-type: none">● Clean Vehicle Assistance Program● Clean Vehicle Rebate Project● DAG-SASH(Solar)*● PG&E Empower EV(Charging)* <p>* - interagency integration pilots</p>

ACcess Steps for Applicants to Access Funding

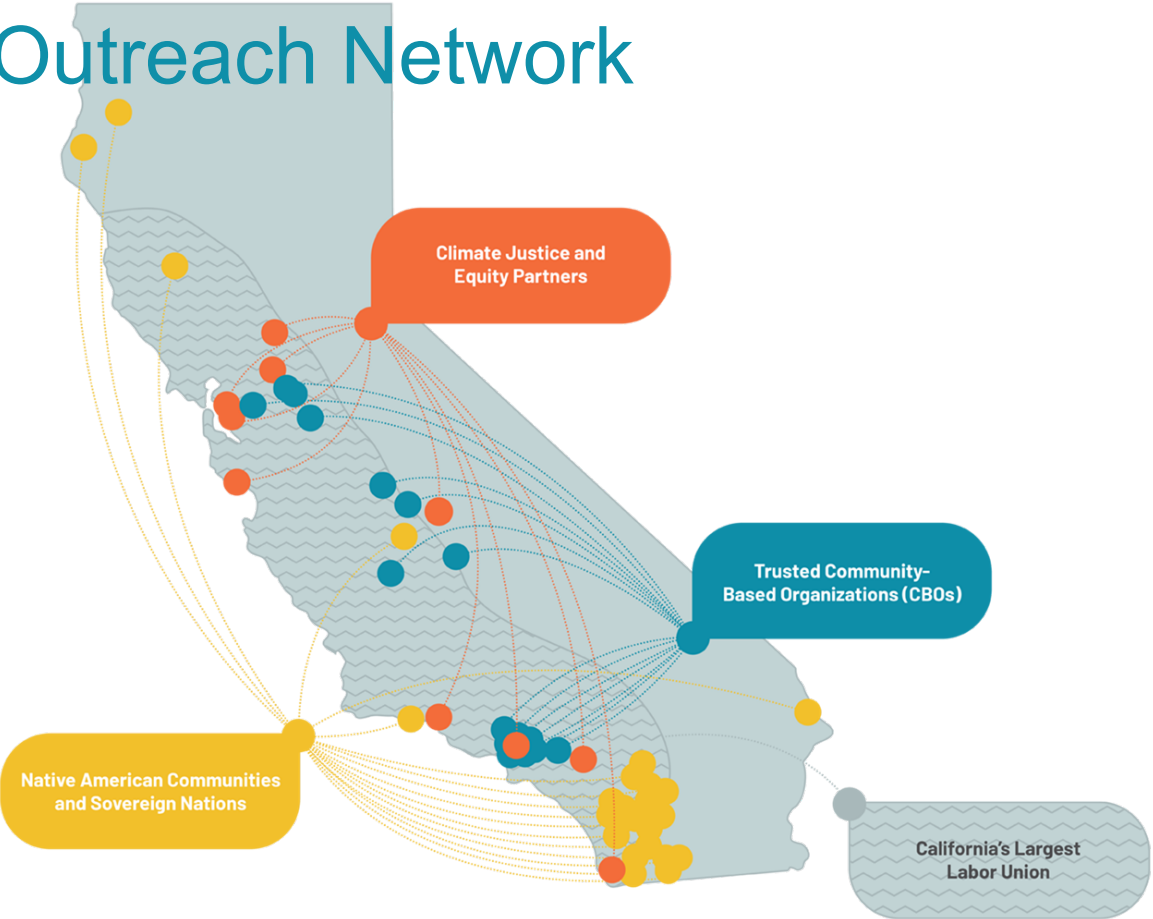
Access Clean California Pilot Project | CARB & GRID Alternatives





Coordinated Outreach for Equity Programs to EJ Communities

Statewide Outreach Network



Statewide Outreach Network

Climate Justice & Equity Partners

- GRID Alternatives' seven California affiliates
- Ecology Action
- Community Environmental Council
- EVNoire
- Community Housing Development Corporation

Trusted CBOs

- Central California Asthma Coalition's network of 9 Central Valley-based CBOs
- Liberty Hill's network of 10 EJ organizations in the LA region
- Six technical assistance & capacity-building pilot CBOs

Native American Communities and Sovereign Nations

- NAEPC
- Blue Lake Rancheria
- Northern Circle Indian Housing Authority

California's Largest Labor Union

- SEUI, with over 700,000 members across the state



What communities need

Centering equity in program design & deployment

Feedback Themes from the Outreach Network

1. Program alignment and coordination
 - a. Qualifications & income verification
 - b. Data & reporting
2. Coordinated/streamlined & funded outreach
3. Program reliability & transparency (long-term, predictable funding)
4. Program creation and design should be informed by these communities
5. Financial Education & Consumer Protection
 - a. 1099 issuance & implications for AGI/other benefit eligibility
6. Coordinating with additional government benefits (CalFresh, MediCal)

Environmental justice communities



Health, education & other service workers



Native American communities



Other hard-to-reach demographics



Access Clean California

AccessCleanCA.org

Access Clean California is supported by

