

Strategic Planning Process

Presented by:

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Agenda

- Caltrans' current Strategic Plan
- Development Process
- Timeline
- Obtaining a Facilitation Contract
- Caltrans' 2024-2028 Strategic Plan
- Engagement and Alignment
- Lessons Learned
- Discussion Questions

Caltrans' Current Strategic Plan

Caltrans 2020-2024 STRATEGIC PLAN



VISION

A brighter future for all through a world-class transportation network



MISSION

Provide a safe and reliable transportation network that serves all people and respects the environment



VALUES

Engagement — We inspire and motivate one another through effective communication, collaboration, teamwork, and partnership.

Equity — We strive to eliminate disparities while improving outcomes for all.

Innovation — We are empowered to seek creative solutions and take informed risks.

Integrity — We promote trust and accountability through our consistent and ethical actions.

Pride — As one Caltrans family, we are proud of our work and strive for excellence in public service.

GOALS



SAFETY FIRST



CULTIVATE EXCELLENCE



ENHANCE AND CONNECT THE MULTIMODAL TRANSPORTATION NETWORK



STRENGTHEN STEWARDSHIP AND DRIVE EFFICIENCY



LEAD CLIMATE ACTION



ADVANCE EQUITY AND LIVABILITY IN ALL COMMUNITIES

Caltrans Current Strategic Plan

Mission: Provide a safe and reliable transportation network that serves all people and respects the environment

Vision: A brighter future for all through a world-class transportation network

Values: Engagement
Equity
Innovation
Integrity
Pride



Caltrans Current Strategic Plan

Goals: Safety First

Cultivate Excellence

Enhance & Connect the Multimodal Transportation Network

Strengthen Stewardship & Drive Efficiency

Lead Climate Action

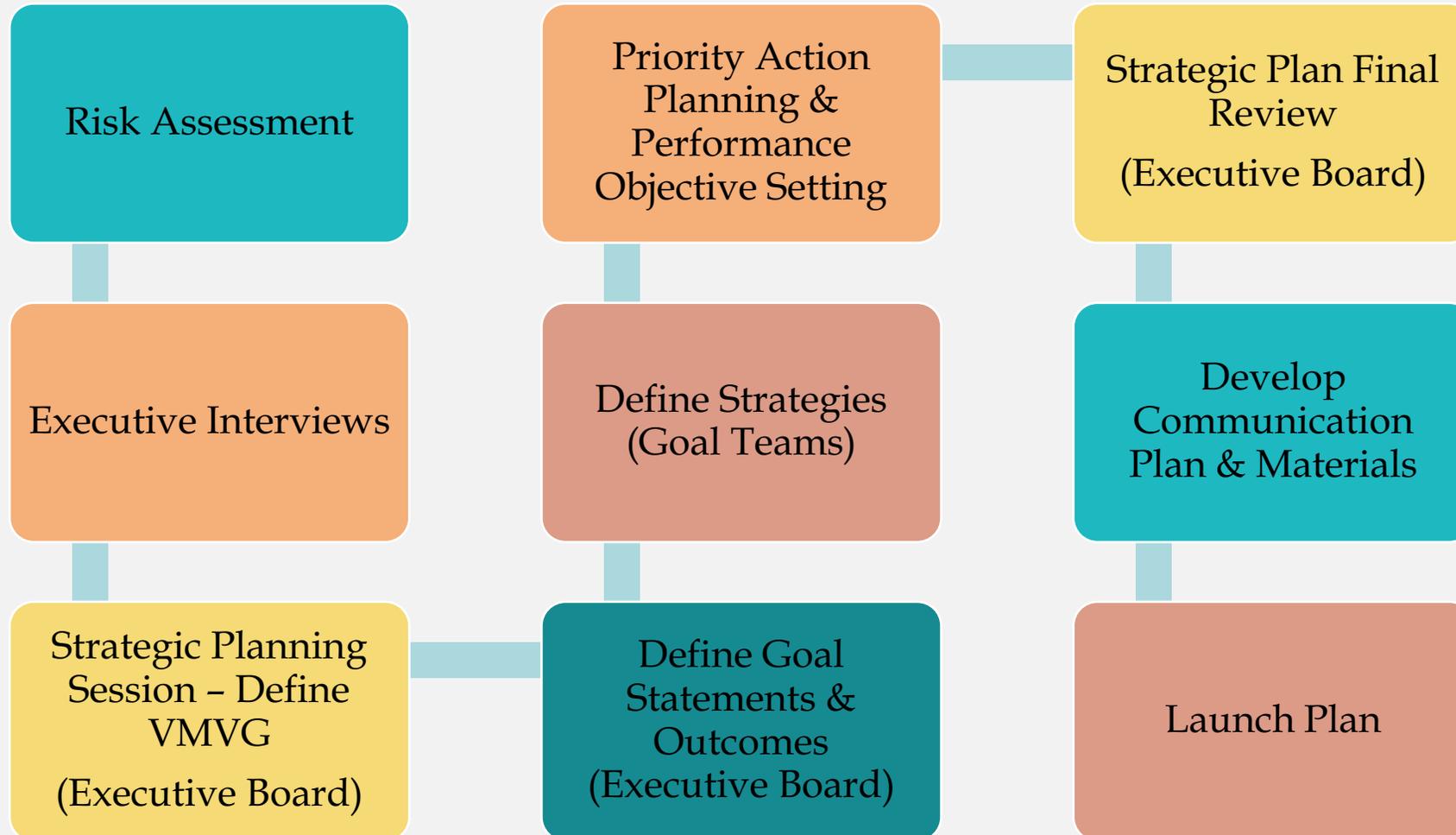
Advance Equity & Livability in all Communities

*All Goals have identified intended Outcomes and Strategies

*Implementation includes Actions and Performance Objectives



Caltrans' Strategic Plan Development Process



Strategic Plan Process Timeframes



Obtaining a Facilitation Contract

- Identify Contract Type
- Write the Scope of Work
- Put together contract documents
- Adhere to contracting process per delegated authority and contract amount
 - RFP for Caltrans is 6-8 months to execute
 - Plan for potential delays (e.g., protestation of award)

Anticipated Outcome of 2024-2028 Strategic Plan

- Review changes to the environment
- Review core elements of the current Strategic Plan
 - Re-commit or amend as appropriate and necessary
- Align to Governor priorities
- Simplify where possible
- Identify Outcomes, Strategies, Actions, Performance Objectives



Engagement Plan

- Engagement begins with the Executive Board
- Include staff in the development process, where possible, as part of the change management process
 - Surveys
 - Focus Groups
- Executive Order N-16-22 requires engagement of historically disadvantaged and underserved communities in Strategic Planning through FY2025-26.
 - Surveys
 - Town Halls
 - Other public forums

Alignment to Oversight Agencies

- Align strategic plan development to gubernatorial cycles
- Review and analyze direction of other organizations
 - Governor
 - Oversight Agencies
 - Federal/State DOT's
- Clearly define the organization's mission

Lessons Learned

- Hope for the best, plan for the worst (regarding time)
- Engage staff
- Include subject matter experts throughout
- Prioritize Actions
- Develop a strong communication plan
- Be clear and concise
- Keep the plan relevant through active and ongoing discussion



Discussion Questions

- What are some of the risks (opportunities and threats) facing transportation and the CTC?
- What is the future of the CTC, what is the North Star?



Questions?

